Robert Umland

CS-250 23EW2

11/5/2023

**2-5: Journal Entry: Scrum Master**

I want any project to be successful, but it is very important to me that each person involved is empowered and takes ownership of the project and, hopefully, has fun. With this new project for SNHU Travel, it is no different.

Sprint Planning: I would emphasize the importance of setting clear objectives for each sprint and ensure that the team understands the priorities and goals. Clear communication of the sprint goal and the product backlog items to be delivered during the sprint are crucial.

Daily Scrums: I would encourage brief, focused daily meetings to foster open communication among team members, enabling them to synchronize their work, discuss any impediments, and plan for the day's tasks. As a Scrum Master, I would facilitate the meeting to ensure it remains concise and productive.

Backlog Refinement: I would prioritize regular backlog refinement sessions to ensure that the product backlog is well-maintained, updated, and contains items that are appropriately prioritized and detailed enough for the team to understand and estimate accurately.

Sprint Review: I would facilitate a collaborative review of the product increment at the end of each sprint, encouraging feedback from stakeholders and discussing any changes, ensuring that the product is meeting the expectations and requirements.

Sprint Retrospective: I would encourage an open and honest discussion during the retrospective to identify what went well, what did not, and what improvements could be made in the next sprint. This would involve creating a safe environment for team members to express their opinions and concerns freely.

I believe that these events will make for a great team that creates a positive outcome for the project. The team will grow from these events. They’ll gain more experience in collaboration with each other, better communication styles, and learn adaptability. All these traits will serve them for future roles on teams and even outside of the teams.

All these events and traits will help drive the most important aspect of this format: Continuous Improvement (CI). The Sprint is an ideal portrayal of CI. A hallmark of CI is PDCA (Plan, Do, Check, Act) per the American Society for Quality. This is exactly what the Sprint is and does. Plan = Sprint Planning, Do = Sprint, Check = Daily Scrum, Act = Sprint Review/Retrospective. At the end of the project, the quality was built in the whole time.